How Your Campus Store Can Impact Inclusion, Belonging, and Retention

IN PARTNERSHIP WITH CACUBO

FEBRUARY 29, 2024



CACUBO

Introductory Remarks

Nancy Combs, Associate Vice-President for Finance & Assistant Treasurer GRINNELL COLLEGE



Key Terms for Today's Session

Each contributes to your campus store's student retention strategy



Inclusion: Everyone is included, visible, heard and considered.



Equity: Fair treatment for all while striving to identify and eliminate inequities and barriers.



Belonging: Everyone is treated, and feels like, a full member of the larger community, and can thrive.









Elevating the store assortment to meet student needs

SACRED HEART COLLECTIONS AT SPELMAN COLLEGE

- Brandi Wallace, Founder, Sacred Heart Collections
- Moderated By: Andrew Hall, Store Manager, Spelman College





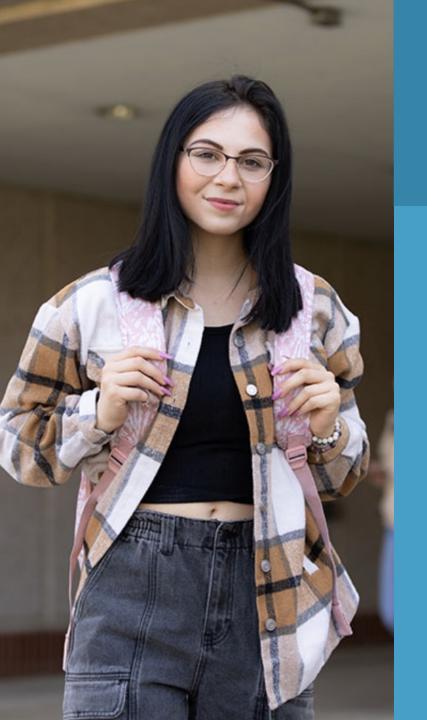








"The brand symbolizes grace, exquisiteness, and elegance...and serves to empower men and women."







Leveling the Playing Field with Affordable Course Materials

THE CAMPUS-WIDE ACCESS PROGRAM AT PURDUE NORTHWEST

- Omar Sahmoudi, Associate Vice Chancellor, Finance & Business Services
- Moderated By: Amy Turpin, Director of Access Solutions, Follett







Introducing Instructional Materials Access program for All PNW students

Instructional Materials Access is a powerful and convenient program designed to ensure every Purdue University Northwest student has affordable access to ALL required course materials they need to succeed, including textbooks, on or before the first day of class each semester.

By the Numbers: Fall & Spring 2023















Reimagining the campus store and building community

THE STORE TRANSFORMATION AT DESALES UNIVERSITY

- Brian Mauro, Director of Auxiliary Services, DeSales University
- Moderated By: Dave Bourdette, Regional Manager, Follett

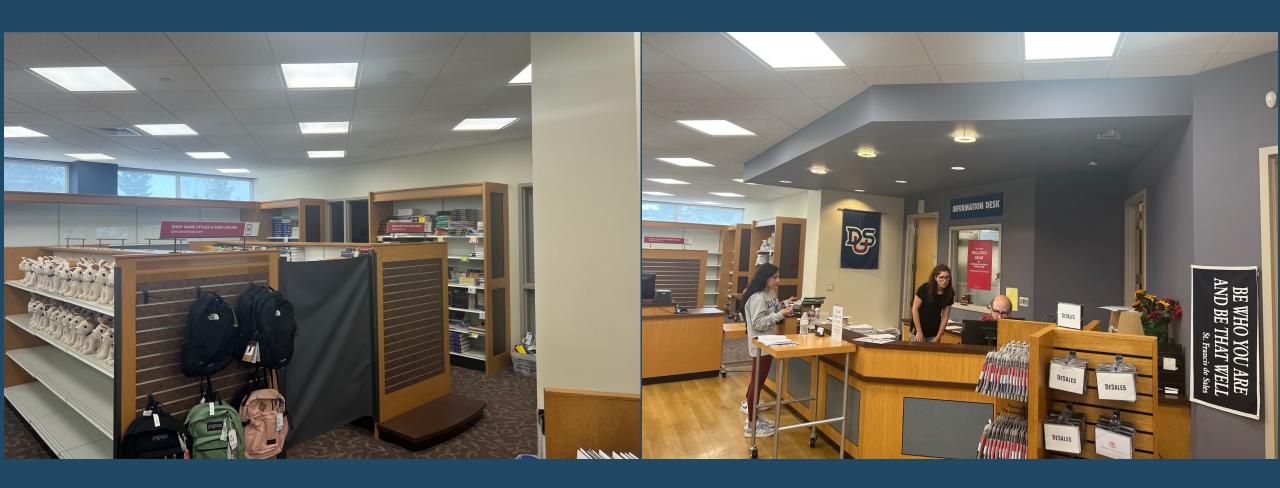




There's power when we connect

Learn with openness. Embrace every opportunity. Live with compassion.





Before...

BOOKSTORE













Questions? Reach out!

Brandi Wallace:

brandi@sacredheartcollections.com

Omar Sahmoudi:

osahmoud@pnw.edu

Brian Mauro:

brian.mauro@desales.edu

Or, contact information@follett.com
and we'll get your question answered!